WCRP OSC 2023

WORLD CLIMATE RESEARCH PROGRAMME

OPEN SCIENCE CONFERENCE

23 - 27 OCT. 2023 | RWANDA

SOCIAL MEDIA

GRAPHICS AND TEMPLATES

WCRP World Climate Research Programme

REMA OUR ENVIRONMENT OUR FUTURE

WORLD METEOROLOGICAL ORGANIZATION

unesco

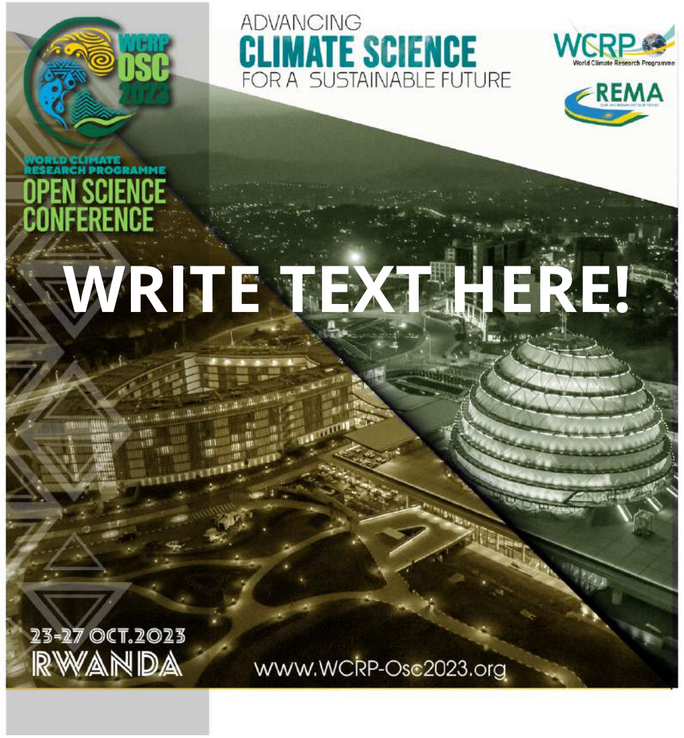
International Science Council

THEME GRAPHICS: SQUARE

Click on the image bellow to open the template in Canva a free design platform. (You can also click where it says 'use template' or 'download image'. After editing the template, download the design and post it to your social media account.

USE TEMPLATE (LINK)

DONWLOAD IMAGE LINK



USE TEMPLATE (LINK)

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USE TEMPLATE (LINK)

DOWNLOAD IMAGE LINK

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THEME GRAPHICS: SQUARE

Click where it says 'download image' to get the file. Then it will bring you to the OSC webside where you can download the file. Then you can added to your webside, newsletter, social media.

DOWNLOAD IMAGE

DOWNLOAD IMAGE

EDITABLE TEMPLATES COLOR SQUARE

If you have any questions, please contact Gonzalo del Arco, member of the WCRP communications team. mail. **gdelarco@wmo.int**

USE TEMPLATE LINK

USE TEMPLATE LINK

USE TEMPLATE LINK

Click on the image bellow to open the template in Canva a free design platform (make click on the logos or the Social Media name). You will need a Canva account to edit template. There are three design options. After editing, downloading the design and post it to your social media account.

EDITABLE TEMPLATES COLOR TWITTER

If you have any questions, please contact Gonzalo del Arco, member of the WCRP communications team. mail. **gdelarco@wmo.int**

USE TEMPLATE LINK

USE TEMPLATE LINK

USE TEMPLATE LINK

Click on the image bellow to open the template in Canva a free design platform (make click on the logos or the Social Media name). You will need a Canva account to edit template. There are three design options. After editing, downloading the design and post it to your social media account.

EDITABLE TEMPLATES: WHITE

Click on the image bellow to open the template in Canva a free design platform (make click on the logos or the Social Media name). You will need a Canva account to edit template. There are three design options. After editing, downloading the design and post it to your social media account.

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FACEBOOK

INSTAGRAM

TWITTER

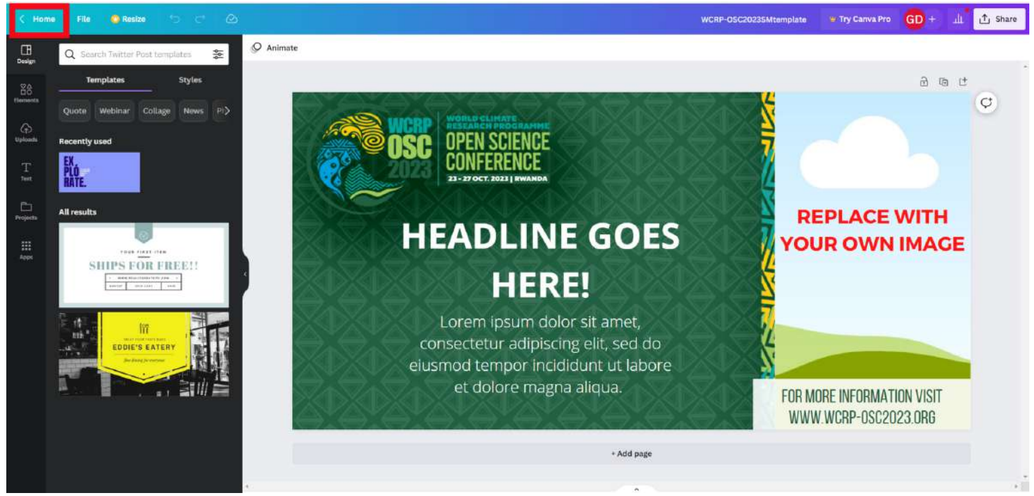
Instructions for using WCRP Open Science Conference social media templates

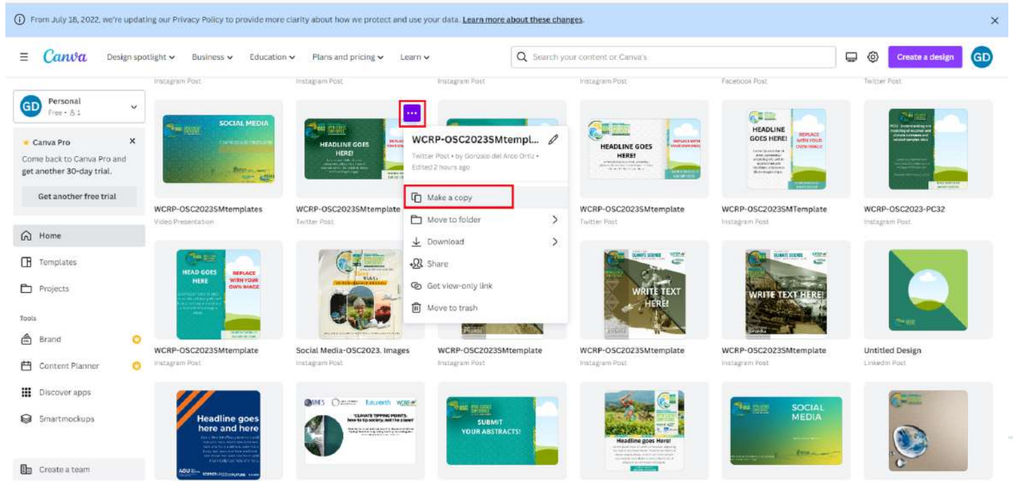
To publicize your session, poster cluster, side event or the WCRP Open Science Conference in general, we provide a number of social media templates. These can also be added to emails sent to publicize elements of the conference.

This document contains different versions and styles so that the range of content published is varied. We use Canva, a free design platform, where you can edit the templates for your own needs. Canva requires you to login, using your email address or your Facebook, Google, Apple or other accounts. It is a quick and easy process.

If you have any questions, please contact Gonzalo del Arco, member of the WCRP communications team. mail. **gdelarco@wmo.int**

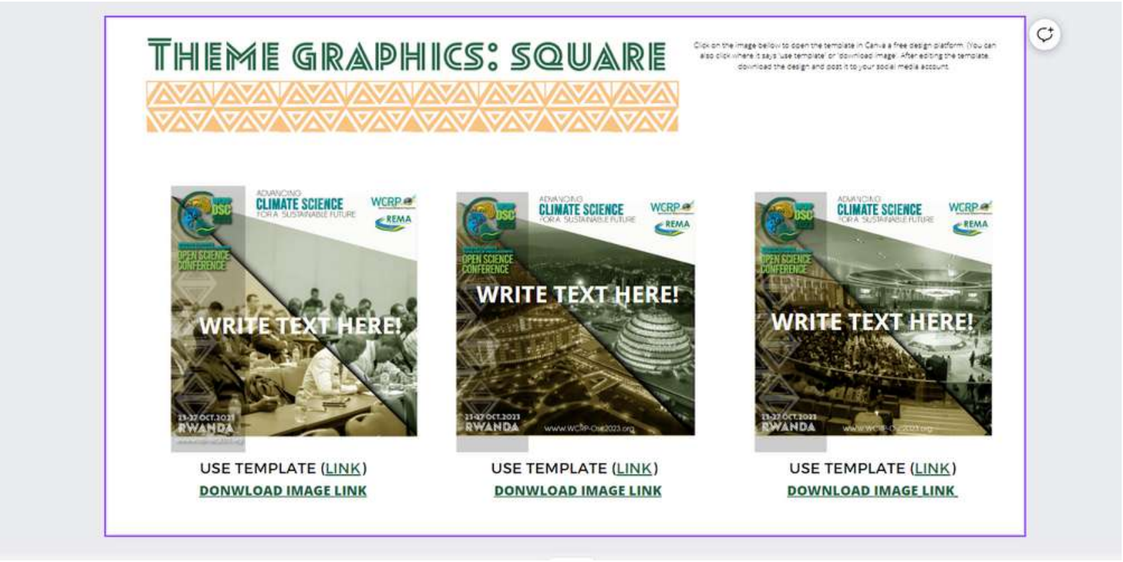
WARNING:





*To be able **to edit the templates**. You must be on the Canva home page and **make a copy of the design** as shown in the image. Then, you can click on the copy you have made and make your changes to the template.

Page 1



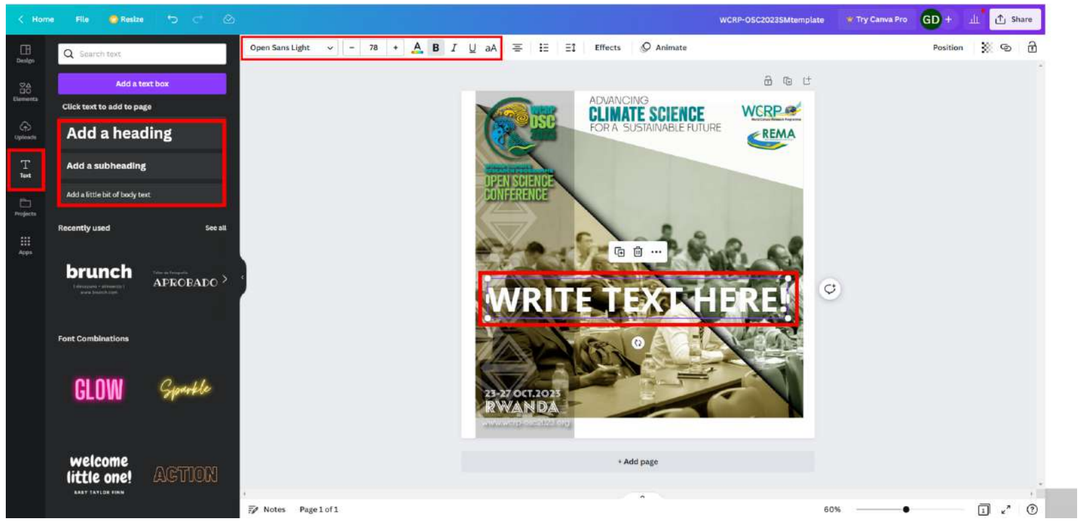
In this image there is a template design that can be edited and an image file that can be downloaded. To use the template you must click either on the thumbnail image that is presented or where it says 'Link' next to the text 'Use Template'.

How to Download the image

To download the image click on the text 'download image'. (warning: just the image not the template').

How to edit the template in Canva

Canva is a very simple and intuitive editor.

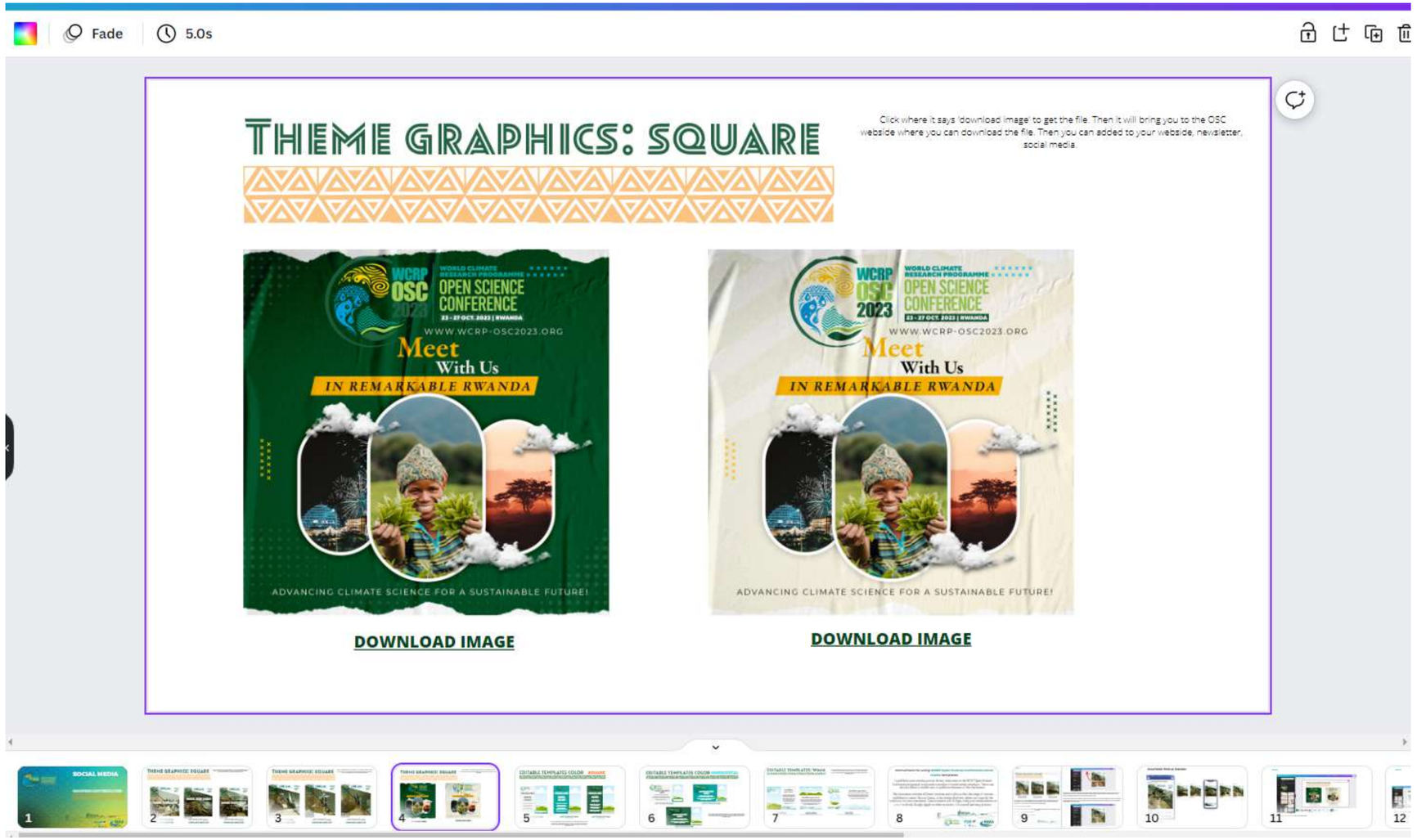


-Double click on 'write text here' to be able to edit the text, delete the example text and write what you want. In the bar at the top you can change the formatting of the text, the font size, the colour of the text (click on the letter A) and select whether you want the text to be bold or italic.

-The bar on the left is the Canva editing panel, for this template you only need to modify the text tool. Canva uses a drag and drop format. If you want to add more text to the template just choose whether you want to 'add title', 'add subtitle' or add normal text.

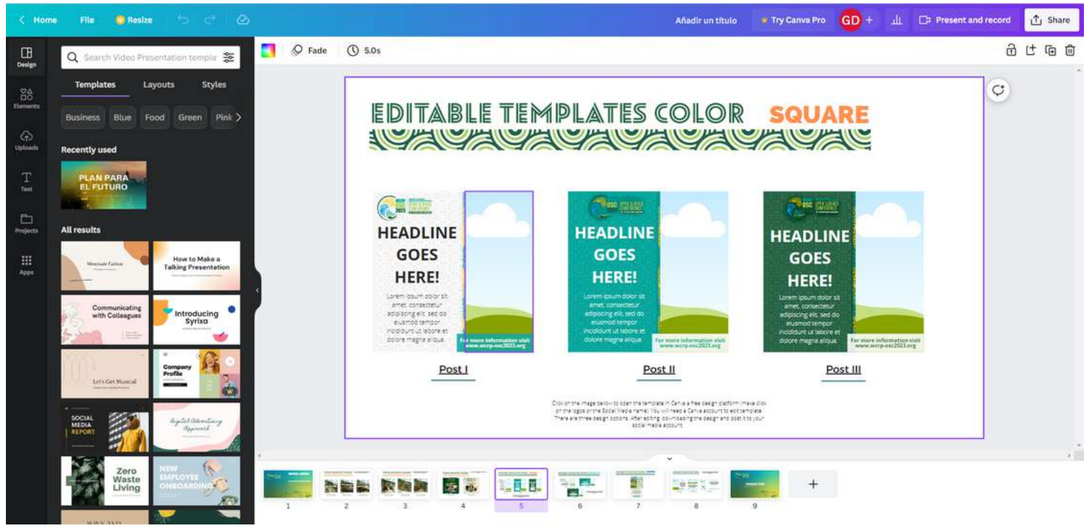
Social Media 'Mock up' Examples

Page 4



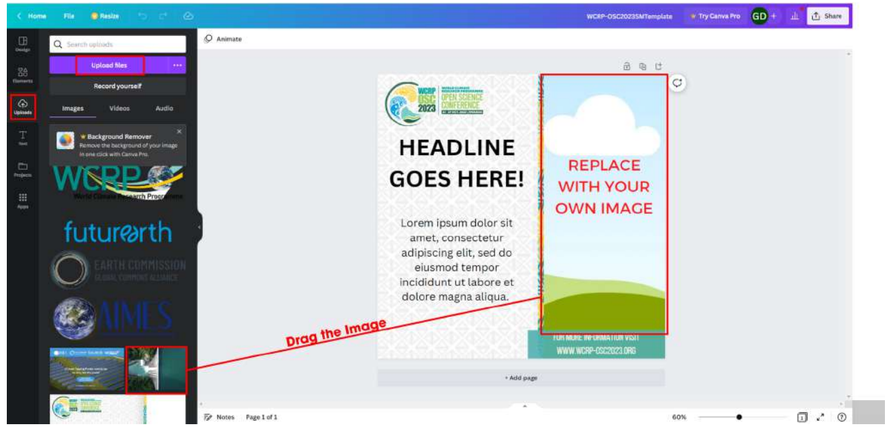
- To download the image click on the link 'Download image'.

Page 5



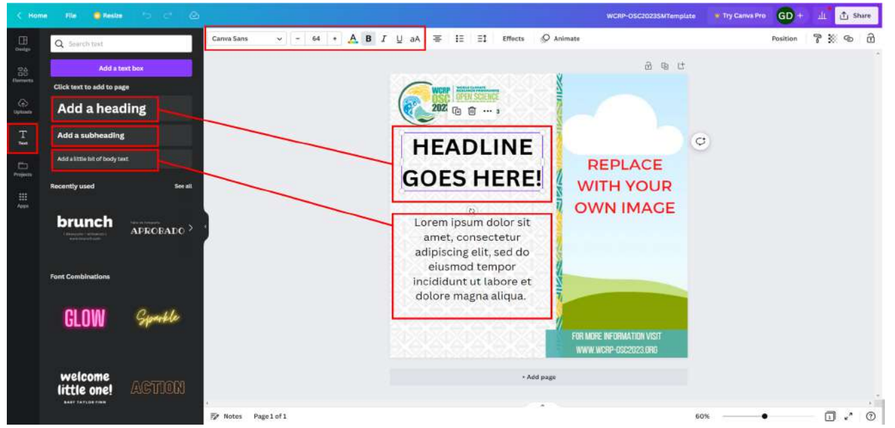
- To access the template you can click on the OSC logo or on the text 'Use template link'.

Edit Image

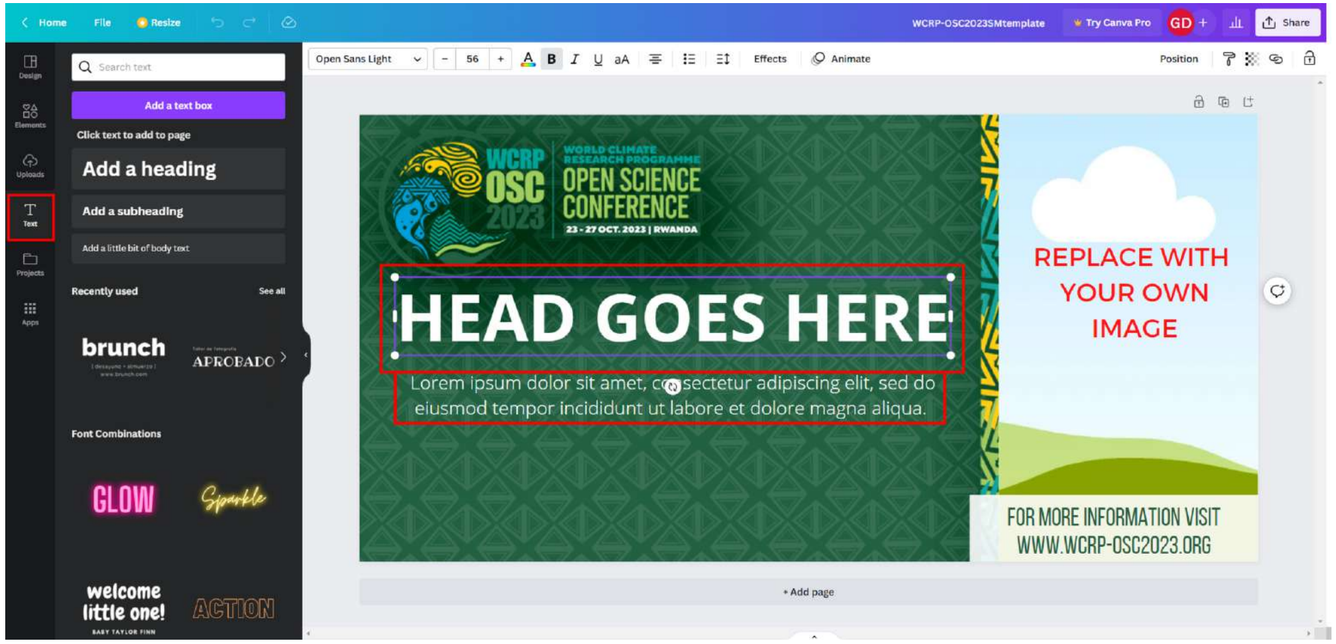


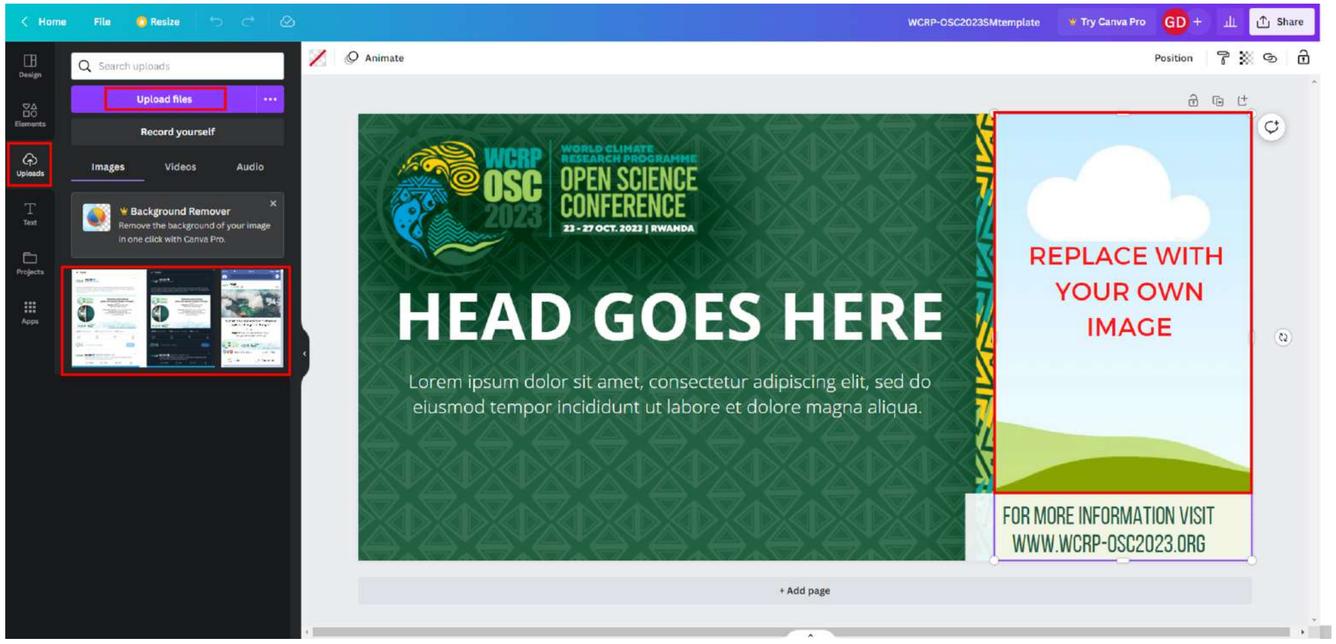
-The image you see in the template is only a sample. You can modify the image in the template. Canva allows you to upload as many images as you like. In the sidebar of the Canva editing panel, select 'upload' and 'upload file', once your file has been uploaded just drag the image on top of the sample template to change the image.

Edit Text



-In this template you can edit both the image and the text. To modify the text, simply click on the text label, delete the default text and type in what you want. If you need to add more text you have to go to the sidebar, canva design panel, in the text box and click on the option you want.





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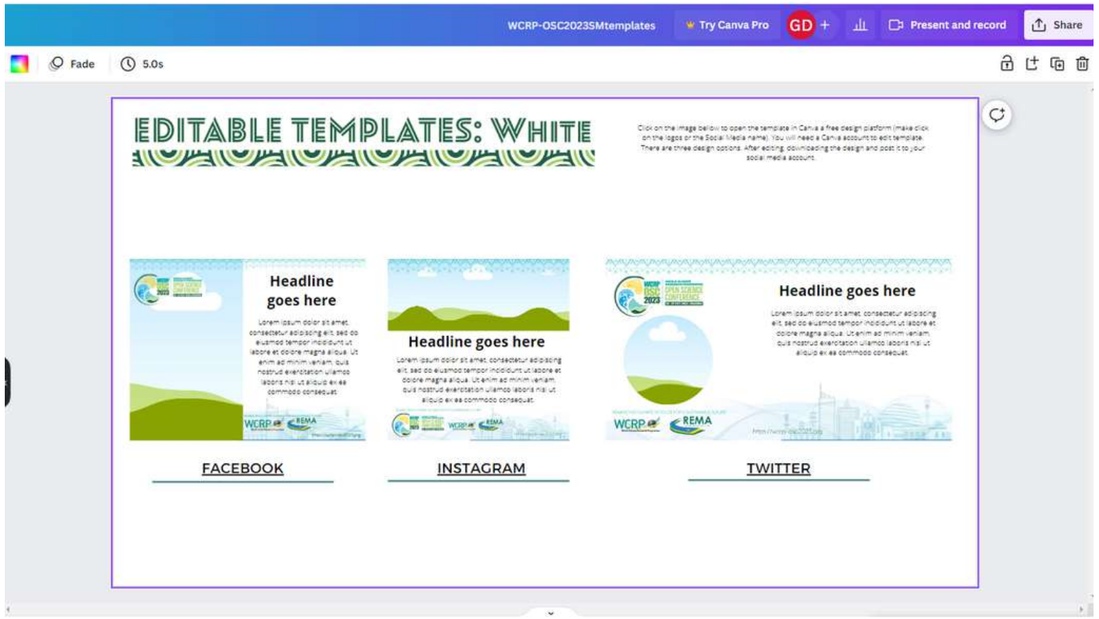
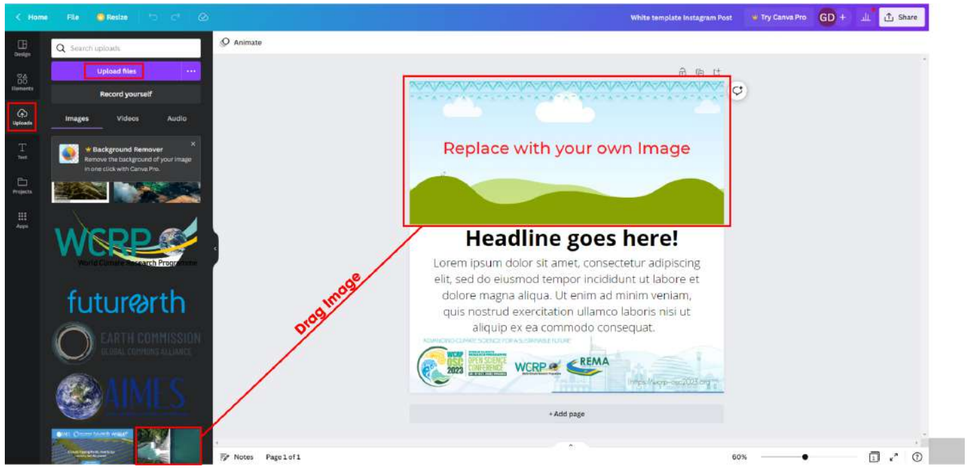
Example Social Media 'Mock Up'

Page 8



- In this document, there are three optional template designs to use, each of which has the precise measurements and layout for use on the corresponding social networks. In order to use the template, you have to 'click' on the thumbnail image above the corresponding social network or directly on the name of the social network.

- The first two designs corresponding to 'Instagram' and 'Facebook' are also valid for use on Linkedin. The third design is valid for use on twitter.



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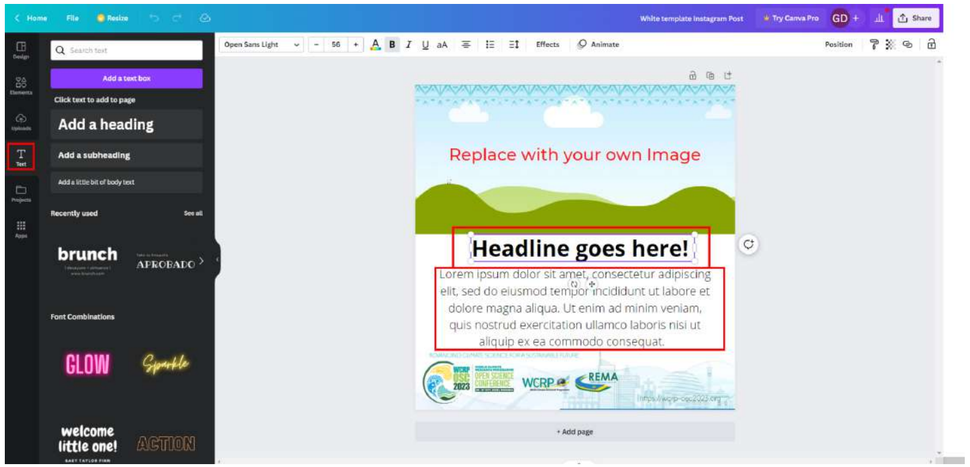

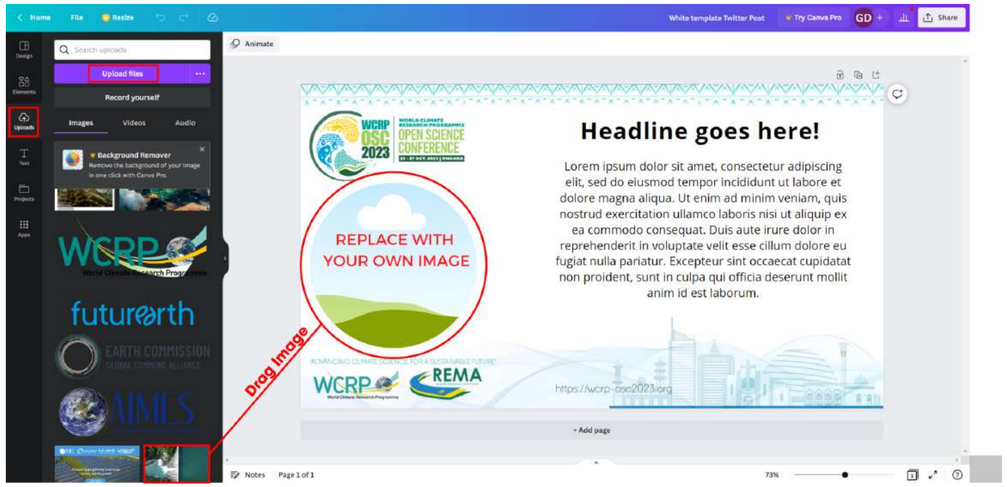

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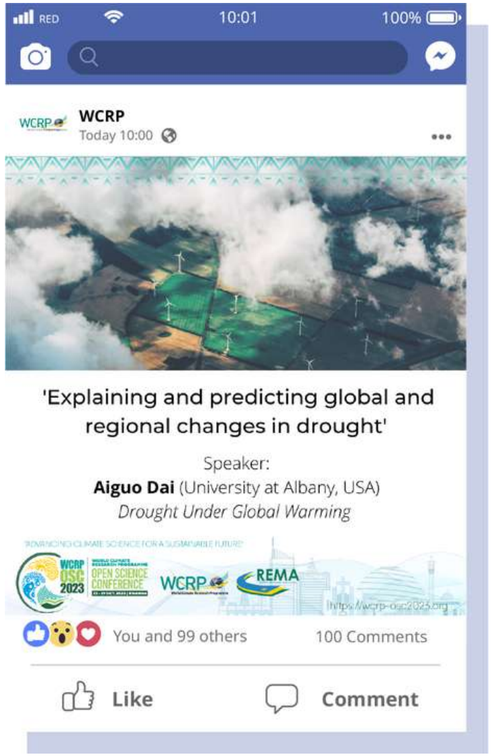
Example 'Mock up' Social Media'



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THANK YOU

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